

SHOW FACTS

Pet Food Experts Mohegan Sun, Earth Expo Center September 11-12, 2025



Pet Food Experts, Mohegan Sun, Earth Expo Center, Sept 11-12, 2025

BOOTH EQUIPMENT

Each 10'x10' booth space includes one 8' high back drape, two 3' high side drapes, one 6' topped & skirted table, two folding chairs, one wastebasket and one 7"x44" booth ID sign. Show colors are Blue and White.

EXHIBIT HALL CARPET

The Earth Expo Center will be carpeted.

DISCOUNT PRICES

In order to receive the discounted rates listed in this manual, we must receive your order by:

Thursday, August 28, 2025. Order online (see page 2) and save the 8% Administrative Fee.

SHOW SCHEDULE:

Exhibitor Move-In:

Wednesday, September 10, 2025 from 6:00pm - 10:00pm

Thursday, September 11, 2025 from 7:30am - 10:00am

Show Hours:

Thursday, September 11, 2025 from 11:00am - 6:00pm

Friday, September 12, 2025 from 9:00am - 3:00pm

Exhibitor Move-Out:

Friday, September 12, 2025 from 3:00pm - 5:00pm

Important Shipping Information:

DO NOT SHIP to HOTEL GUEST

All shipments for Exhibits must be directed to the official drayer.

Shipments for booth equipment and supplies sent to hotel guest will be re-directed to Demers and incur **re-direct fees**. Please see pages 11-14 for more on material handling.



ONLINE ORDERING

Pet Food Experts, Mohegan Sun, Earth Expo Center, Sept 11-12, 2025

**Looking for an easier way to place your order?
Tired of faxing or emailing forms?**

Try our fully PCI-Compliant Online Ordering System!

Simply request an online login by emailing info@demersexpo.com
(please specify show name and date). We will then create an
online login and notify you of this via email.

All products and services offered in this Exhibitor Services Kit
are available on our online storefront.

**Using our online storefront saves you an 8% administrative fee!
Orders placed via email or fax will be assessed this fee.**

Last Day to receive Discount pricing is Thursday, August 28, 2025.

Floor prices apply after that date.

The Storefront will close on Thursday, September 4, 2025.

No online orders after that date.



CREDIT CARD AUTHORIZATION

To have orders charged to a credit card account, please complete the information requested below and return this form with your order(s). Credit Card orders are subject to credit approval. Event site balances or charges for outstanding labor or miscellaneous items not previously paid will be charged to your credit card account.

CREDIT CARD: VISA MasterCard AMEX
ACCOUNT NUMBER: _____
EXPIRATION DATE: _____
SECURITY CODE (Visa/ Master Card 3 digit # on back, Amex 4 digit # on front): _____
CARDHOLDER'S NAME: _____
CARDHOLDER'S SIGNATURE: _____ DATE : _____

ADDRESS BELOW MUST MATCH CARDHOLDER'S BILLING ADDRESS

Company Name: _____ Booth #: _____
Card Billing Address: _____ Authorized by: _____
City/State/Zip: _____ Signature: _____
Phone: _____ Fax: _____ Date: _____
Email Address: _____

CREDIT AND PAYMENT POLICY

The Credit Card Authorization section above must be completed and accompany all credit card orders.
Please notify your company representative of the following:

- All orders must be paid in full and/or credit card authorization (above) be on file with your order(s) before services are rendered.
- There will be no invoicing. Purchase Orders are not a form of payment.
- Payment for orders mailed to Demers in advance can be made by company check, money order or credit card.
- Event site orders can be paid by cash or charged to a credit card.
- International exhibitors must prepay all services in U.S. Currency.
- Items ordered, delivered to booth, then cancelled, will not be refunded.
- Other refund requests will not be considered unless exhibitor makes request of Demers prior to the close of the event.
- Exhibitor is responsible for the cost of repair or replacement if equipment is lost, damaged or stolen while being rented.
- Payment must be received by **Thursday, August 28, 2025** for discount pricing to apply.
- Orders received without payment will be assessed a late fee.

By submitting this credit card authorization, you knowingly authorize Demers to charge your credit card for any service rendered under the terms and conditions stated in this Exhibitor Kit. You also knowingly authorize your show-site representative to sign for charges on your behalf.

PAYMENT MUST BE INCLUDED WITH ALL ORDERS



STANDARD FURNISHINGS

Order Online and Save the 8% Administrative Fee

Pet Food Experts, Mohegan Sun, Earth Expo Center, Sept 11-12, 2025

CARPETING				
QTY	Carpet Size	Advance	Floor	Subtotal
	9' x 10' Carpet	173.00	208.00	
	9' x 20' Carpet	341.00	374.00	
	9' x 30' Carpet	508.00	541.00	
	9' x 40' Carpet	670.00	702.00	
Carpet Color: Gray Blue Red Black Emerald Green (Circle Choice)				
SPECIAL CUT CARPETING				
Booth Size: _____ ft. x _____ ft. = _____ sq. ft. x 3.52= _____				
CARPET PADDING				
Booth Size: _____ ft. x _____ ft. = _____ sq. ft. x 2.99= _____				
SKIRTED TABLES				
Skirt Colors: Gray Blue Red Black White Green Burgundy (circle choice)				
QTY	Table Size	Advance	Floor	Subtotal
	2' x 4' x 30" high	116.00	152.00	
	2' x 6' x 30" high	146.00	189.00	
	2' x 8' x 30" high	186.00	221.00	
	2' x 4' x 40" high	148.00	186.00	
	2' x 6' x 40" high	173.00	207.00	
	2' x 8' x 40" high	194.00	225.00	
UNSKIRTED TABLES				
QTY	Table Size	Advance	Floor	Subtotal
	2' x 4' x 30" high	86.00	121.00	
	2' x 6' x 30" high	101.00	135.00	
	2' x 8' x 30" high	140.00	172.00	
	2' x 4' x 40" high	109.00	141.00	
	2' x 6' x 40" high	130.00	165.00	
	2' x 8' x 40" high	147.00	182.00	

CHAIRS				
QTY		Advance	Floor	Subtotal
	Upholstered arm chair	68.00	84.00	
	Black Bar Stool w/ foot rest	79.00	110.00	
	Tubular folding chair	43.00	47.00	
	Upholstered bar stool	160.00	192.00	
	Padded side chair	58.00	75.00	
SPECIAL DRAPERY/SKIRTING				
Drape Colors: Gray Blue Red Black White Green Burgundy (circle choice)				
QTY		Advance	Floor	Subtotal
	8' high drapery Per Linear Foot	8.40	11.00	
	3' high drapery Per Linear Foot	8.14	9.45	
	13'- long table skirting	102.00	137.00	
ACCESSORIES				
QTY		Advance	Floor	Subtotal
	Clothes Tree	205.00	236.00	
	Easel (Tripod Display)	97.00	132.00	
	Garment Rack	121.00	154.00	
	Panelboard	358.00	523.00	
	Pegboard	358.00	523.00	
	Stage (4' x 4' all heights up to 36")	258.00	341.00	
	Stage (4' x 4' w/ carpet & skirt)	341.00	446.00	
	Stanchion Post	126.00	160.00	
	Stanchion Belt	15.00	27.00	
	Waste Basket	24.00	35.00	

- ORDER SUMMARY -

Subtotal:	\$	
6.35% Sales Tax:	\$	
8.00% Admin Fee:	\$	
Grand Total:	\$	

Advance price deadline: Thursday, August 28, 2025. All items are for rental for the duration of the show only. Items ordered, delivered to booth, then cancelled, will not be refunded. Other refund requests will not be considered unless Exhibitor makes request of Demers prior to the close of the show. Exhibitor is responsible for cost of repair or replacement if equipment is lost, damaged or stolen while being rented. Rental are based on availability. Order early to guarantee what you want is available.

Order online and save the 8% administrative fee.

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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www.demersexpo.com



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Additional Booth Accessories

Looking for an item you do not see? Please call our office for availability and pricing.



Tote Bag Holder



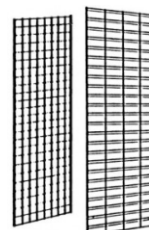
Faux Tree



Literature Rack



Gondola



Gridwall

Actual products may vary from images shown

ITEM	QTY	X	PRICE	=	TOTAL
TOTE BAG HOLDER/RACK		X	\$ 60.00	=	
SILK PALM TREE		X	\$ 70.00	=	
LITERATURE RACK		X	\$ 95.00	=	
COFFEE TABLE		X	\$ 105.00	=	
2'X6' GRIDWALL (MUST ORDER AT LEAST 2)		X	\$ 60.00 EA	=	
4' GONDOLA (COMES WITH 2 SHELVES)		X	\$ 225.00	=	
ADDITIONAL GONDOLA SHELVES (2 ADDITIONAL MAX PER GONDOLA)		X	\$ 25.00 EA	=	
SUBTOTAL					\$
6.35% Sales Tax					\$
8.00% ADMIN FEE					\$
GRAND TOTAL					\$

Advance price deadline: Thursday, August 28, 2025. Orders placed after deadline date will be assessed a 25% late fee. All items are for rental for the duration of the show only. Items ordered, delivered to booth, then cancelled, will not be refunded. Other refund requests will not be considered unless Exhibitor makes request of Demers prior to the close of the show. Exhibitor is responsible for cost of repair or replacement if equipment is lost, damaged or stolen while being rented. Rentals are based on availability. Order early to guarantee what you want is available.

Order online and save the 8% administrative fee.

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Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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ELITE SERIES FURNITURE



SORRENTO WHITE



SORRENTO BLACK

SORRENTO COUCH



SOUTH BEACH BISTRO 42" TABLE



SOUTH BEACH BAR CHAIR



SANIBEL BISTRO 42" TABLE



SANIBEL BAR CHAIR
HIGH BACK ALSO AVAILABLE

SOUTH BEACH

SANIBEL



SORRENTO CHAIR WHITE



SORRENTO CHAIR BLACK

SORRENTO CHAIR

ITEM	QTY	X	PRICE	=	TOTAL
SORRENTO COUCH WHITE		X	\$ 590.00	=	
SORRENTO COUCH BLACK		X	\$ 560.00	=	
SOUTH BEACH BISTRO 42" TABLE		X	\$ 290.00	=	
SOUTH BEACH BAR CHAIR		X	\$ 185.00	=	
SANIBEL BISTRO TABLE		X	\$ 290.00	=	
SANIBEL BAR CHAIR - LOW BACK		X	\$ 155.00	=	
SANIBEL BAR CHAIR - HIGH BACK		X	\$ 155.00	=	
SORRENTO CHAIR WHITE		X	\$ 310.00	=	
SORRENTO CHAIR BLACK		X	\$ 285.00	=	
SUBTOTAL				\$	
6.35% SALES TAX				\$	
8.00% ADMIN FEE				\$	
GRAND TOTAL				\$	

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Order online and save the 8% administrative fee.

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Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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AUDIO/VISUAL EQUIPMENT

Your order must be placed in advance. A/V orders will not be accepted at the show site. Equipment must be rented for the duration of the event. You are responsible for the cost of repair or replacement if equipment is lost, damaged, or stolen while you are renting it. If you require technician assistance an \$92.00 per hour labor charge will apply.

Please see page 23 to order electricity.

Monitor will come with standard HDMI connection. Please ensure your computer is compatible.

MONITOR RENTAL (per device/per show)

Description	QTY	Rental Rate (Duration of Show)	Total
32" LCD Flat Screen Monitor (tabletop)		\$420	
42" LCD Flat Screen Monitor (tabletop)		\$475	
50" LCD Flat Screen Monitor		\$795	
Monitor Stand (fits 50" monitor only)*		\$150	
*Only our 50" Monitor will fit the Monitor Stand; all monitors may be displayed on a tabletop. Please contact the Demers AV department with questions.		Sub-total	
		6.35% Sales Tax	
		8.00% Admin Fee	
		Total	



Order Online and Save the 8% Administrative Fee

Advance price deadline: Thursday, August 28, 2025. Orders placed after deadline date will be access a 25% late charge. All items are for rental for the duration of the show only. Items ordered, delivered to booth, then cancelled, will not be refunded. Other refund requests will not be considered unless Exhibitor makes request of Demers prior to the close of the show. Exhibitor is responsible for cost of repair or replacement if equipment is lost, damaged or stolen while being rented. Rental are based on availability. Order early to guarantee what you want is available.

Order online and save the 8% administrative fee.

Company Name:	Booth# (if known):
Address:	Phone:
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Authorized by:	Signature:
E-mail:	

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DIGITAL GRAPHICS AND SIGNS

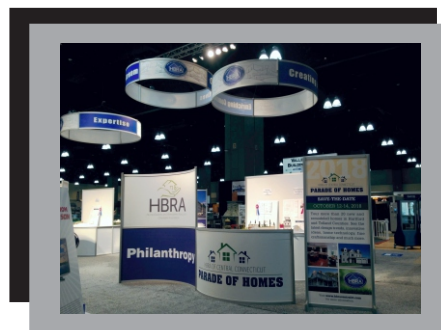
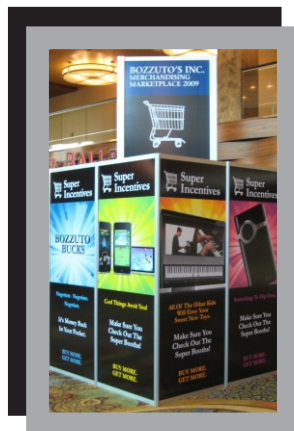
Pet Food Experts, Mohegan Sun, Earth Expo Center, Sept 11-12, 2025

Your presentation is everything!

Impress your potential new customer and stand out from your competitors with high impact digital graphics in your booth. Let our team of graphic designers and sign professionals bring your booth to the next level with high impact digital graphics.

The next pages are graphics order forms. Use these forms as a guideline or consult with our graphics team to determine what will be best for your booth.

Contact us at 860.882.0003.



SIGN & GRAPHICS ORDER FORM

To order your graphics, complete this order form and attach your sign copy or electronic file. Please see artwork guidelines for electronic files on the following page. Note: All graphics are subject to a 100% cancellation charge.

DIGITAL GRAPHICS

Demers Expo can provide the finest state-of-the-art digital graphic reproduction available on the market today. Capabilities include full-color spectrum, photo-quality, high-resolution digital printing in any size for banners, easel signage, and more.

PRICING GUIDE

<input type="text"/>	L	X	<input type="text"/>	W	=	<input type="text"/>	Square Feet
<small>Round length and width up to nearest foot</small>							
<input type="text"/>	Square Feet	X	\$10.50 per Sq. Ft. Discount Price or \$15.50 per Sq. Ft. Standard Price		=	<input type="text"/>	Total

In order to receive discounted price, order must be received by **Thursday, August 28, 2025**.
Minimum order per graphic 6 sq. ft.; Double sq. ft. for double-sided graphics; File conversion, retouching, cloning or color correcting may incur additional labor charges (Demers will advise of charges before work is performed).

Please call an Exhibitor Sales Specialist for price quotes on graphics over 80 sq. ft.

BACKING MATERIAL

Standard:

- ☐ Foam Core
- ☐ PVC Fluted
- ☐ Vinyl Banner

Upgraded: (additional 15% charge)

- ☐ Sintra
- ☐ Gator Board
- ☐ Plexi

If backing material is not selected, PVC Fluted will be used.

SIGN LAYOUT



☐ Vertical



☐ Horizontal



☐ Designer to decide

SPECIAL INSTRUCTIONS

Please indicated the file name that will be e-mailed or uploaded to our FTP (see next page)

<input type="text"/>	Total	X	<input type="text"/>	6.35% Sales Tax	+	<input type="text"/>	8.00% Admin Fee	=	<input type="text"/>	Grand Total
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If you will be ordering more than one sign, please use one order form per graphic/sign.

Order Online and Save the 8% Administrative Fee

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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ARTWORK & FILE GUIDELINES

DES-Demers Expo will provide you with the best possible quality graphics for your event or exhibit. You can assist us in that effort by providing digital art files using the guidelines listed below. If you are sending us completed, print-ready files, please pass the following information on to your graphics designer. Two overall considerations for submitting acceptable artwork involves proper resolution or size of the file to avoid poor quality images, and proper color matching information and proofs to ensure accurate color reproduction.

PREFERRED SOFTWARE AND FILE FORMATS

We are capable of working with both PC and MAC based software, and can accept art created with the following software programs:

- ADOBE—Illustrator, InDesign, and Photoshop
- COREL DRAW

The Following Files can be submitted for graphic reproduction:

- EPS and AI
- TIF
- PDF
- JPG

Vector formats are best to use. When using vector based formats include all fonts, or convert fonts to outlines or paths

File types that cannot be used to reproduce high quality graphics include:

- GIF files
- Microsoft Office software files such as Word (.doc), or PowerPoint (.ppt) file types
- Self-extracting files, such as EXE or SEA files

HOW TO SEND ARTWORK

- Artwork files that are of acceptable resolution as listed above will typically be too large to send via email. Files may be shared via online file sharing with program of your choice, saved and sent via overnight delivery on either a CD-ROM or a DVD, along with the hard-printed proof copy. (Floppy disks and zip drives are not a good option for sending large graphics files.)

- Files may also be uploaded to DES-Box Files. Please contact Demers at 860-882-0003 to obtain access.

- If your artwork files are below 6 megabytes they can be e-mailed to info@demersexpo.com.



MATERIAL HANDLING ORDER FORM

Pet Food Experts, Mohegan Sun, Earth Expo Center, Sept 11-12, 2025

Materials can be shipped in advance to the Demers Warehouse or directly to the Venue. Exhibitor is responsible for making prepaid inbound and outbound shipping arrangements. Collect shipments or shipments billed to Demers will not be accepted. All shipments must be consigned to Demers and all material handling services must be prepaid. Demers Material Handling Services include receiving shipments, providing delivery to booth, storage of empty packing materials, and return of outbound shipments to the loading dock.

ADVANCE SHIPPING ADDRESS
Please use enclosed labels on all pieces

TO: Name of Exhibitor & Booth Number
FOR: Pet Food Experts
c/o Demers Exposition Services, Inc.
151A Park Ave
East Hartford, CT 06108

Demers Warehouse will receive shipments and provide up to 30 days storage prior to the event. Loose materials will not be received at Demers Warehouse. Shipments may be received weekdays (excluding holidays) between 8:30am – 3:30pm.
Deadline to receive advanced shipment without a late fee: Thursday, August 28, 2025.
Rate: \$104.00 per cwt (100 lbs.) per shipment; weights are rounded to the next 100 lbs; minimum charge 2 cwt per shipment.
Double Stacked Freight: All trucks and trailers must be floor loaded. Trucks & trailers must be loaded in a manner that a single forklift can remove freight without the assistance of j-bars or similar equipment to remove crates from trucks or trailers. Trucks or trailers that are loaded as mentioned will receive a 25% surcharge on drayage costs.
Special Handling: Any material not crated or properly packaged will be subject to a handling fee of 75% of the total drayage charges.
Overtime: See Rate Schedule next page
Late Shipments: Items received at the Advance Warehouse after the Deadline Date will be charged a late fee of \$25.00 per cwt (\$100.00 minimum applies), plus additional fees if special transportation is required.
Non-Payment: Shipments received without a completed Material Handling form and full payment will be assessed a late payment fee of \$25.00 per cwt, (\$100.00 minimum applies).
Insurance Liability: By shipping to above address exhibitor agrees to terms and conditions of the attached LIABILITY AND INSURANCE BULLETIN on page 15.

DIRECT SHIPPING ADDRESS – TO EVENT SITE
Please use enclosed labels on all pieces

TO: Name of Exhibitor & Booth Number
FOR: Pet Food Experts
c/o Demers Exposition Services, Inc.
Earth Expo Center
Loading / Receiving Dock 1
1 Mohegan Sun Blvd
Uncasville, CT 06382

Demers will receive shipments at the event site on **September 10-11 2025 only**. Arrival at any time other than on **September 10-11 2025** will be assessed a redirect fee of 50% of the total drayage charges.
Rate: \$99.00 per cwt (100 lbs.) per shipment; weights are rounded to the next 100 lbs; minimum charge 2 cwt per shipment.
Double Stacked Freight: All trucks and trailers must be floor loaded. Trucks & trailers must be loaded in a manner that a single forklift can remove freight without the assistance of j-bars or similar equipment to remove crates from trucks or trailers. Trucks or trailers that are loaded as mentioned will receive a 25% surcharge on drayage costs.
Special Handling: Any material not crated or properly packaged will be subject to a handling fee of 75% of the total drayage charges.
Overtime: See Rate Schedule next page
Non-Payment: Shipments received without a completed material handling form and full payment on file will be charged a late payment fee of \$25.00 per cwt (\$100.00 minimum).
Direct Shipments: Direct shipment will only be accepted at the Earth Expo Center on **September 10-11, 2025. Shipments received at the Earth Expo Center or Hotel prior to September 10-11, 2025 will be redirected to the advance warehouse and/or assessed 50% of the drayage cost as a redirect fee.**
Insurance Liability: By shipping to above address exhibitor agrees to terms and conditions of the attached LIABILITY AND INSURANCE BULLETIN on page 15.

Outbound Shipments:

- Exhibitors who have freight going outbound after the event must complete a bill of lading at the Demers Service Desk prior to show close.
- All shipping costs must be paid for by the exhibitor with either pre-paid shipping labels or "collect" charge terms.
- Exhibitors can make arrangements with the designated show carrier, ABF Freight, at the Demers Service Desk to take their shipment(s) at the close of the event for no additional material handling fee if drayage was paid on the inbound.
- Exhibitors may arrange with their own carrier to pick-up their shipment(s) at the close of the event. **All carriers must check in by 4pm on September 12, 2025**
- Outbound shipments with no LTL carrier arrangement for pick up will be shipped from the event by ABF Freight to the last known address at the exhibitors expense.
- Outbound shipments with UPS and FedEx will go out **Wednesday, September 17, 2025. Exhibitors must have prepaid labels.** Outbound handling fees of \$1.35 per pound charge for handling & minimum outbound charge of \$95 will apply.
- Any freight left on show floor without a DES Bill of Lading will be assessed a minimum 1 hour labor charge, actual charge to be determined.
- Empties may take up to one hour to return at the close of the show.

PLEASE COMPLETE THE FOLLOWING:

	CARRIER	# PIECES	SHIPMENT WEIGHT ROUND UP TO NEAREST 100 lbs		CWT Minimum Charge 2 CWT	RATE per CWT	SUB TOTAL CHARGES	APPLICABLE OVER TIME CHARGES ADD 25% OT Per Occurrence	ESTIMATED CHARGES
SHIPMENT 1			lbs.	÷ 100 =		x			
SHIPMENT 2			lbs.	÷ 100 =		x			
SHIPMENT 3			lbs.	÷ 100 =		x			
SHIPMENT 4			lbs.	÷ 100 =		x			
LATE SHIPMENT(s) to DES Warehouse							\$25.00 per cwt	\$100.00 Minimum Charge	\$
Order Online and Save the 8% Administrative Fee								6.35% Service Fee	\$
								8.00% Admin Fee	\$
								TOTAL ESTIMATED CHARGES	\$

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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MATERIAL HANDLING RATE SCHEDULE

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Rate Classifications

- **Crated** - Material that arrives as a single shipment on a dedicated truck that is skidded and/or crated or in any type of shipping container that can be unloaded at the dock with no additional handling required.
- **Special Handling** - material delivered in such a manner that it requires additional handling, such as (but not limited to) shipments that are loaded by cubic space, ground loading/unloading, stacked or constricted space loading/ designated piece loading/unloading, alternate delivery location, loads mixed with pad wrapped material, carpet/pad, multiple shipments, pad wrapped shipments, uncrated shipments, no documentation (including weight tickets), and inaccurate or missing weights which require shipment to be re-weighed on the dock. Shipments loaded in this manner require additional time, equipment and/or labor. Courier type companies such as Fed Ex, UPS or DHL, airfreight and local cartage companies, POVs and company trucks are included in this category due to their delivery procedures.
- **Uncrated** - Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks.
- **Small Packages** - A shipment of any number of pieces with a combined weight not to exceed 25lbs that is received on the same day, from the same shipped and delivered by the same carrier.
- **Double Stacked Freight** - All trucks and trailers must be floor loaded. Trucks & trailers must be loaded in a manner that a single forklift can remove freight without the assistance of j-bars or similar equipment to remove crates from trucks or trailers. Trucks or trailers that are loaded as mentioned will receive a 25% surcharge on drayage costs.

Additional Fees May Apply

- Off-Target: Direct shipments that do not arrive on the date or time assigned.
- Late to Warehouse Fee: **Shipments arriving after August 28, 2025.**
- Early Shipment to the Warehouse: **Any shipment arriving prior to August 9, 2025.**
- Refer to previous page regarding availability of warehouse for outbound shipments.
- Non-LTL Shipments Returned to Warehouse: Shipments returned to the warehouse at the close of the show will be charged an additional fee of \$1.35 per lb or \$95 minimum for outbound handling.
- Any freight left on the show floor without a DES Bill of Lading will be assessed a minimum 1-hour labor charge and it will be shipped out with the house carrier at the exhibitor's expense to the last known address from the inbound bill of lading.

Overtime

- Overtime is Monday through Friday prior to 8:00am and after 4:30pm; all day Saturday and Sunday and holidays.
- Overtime will be applied to all freight received at or moved from the warehouse and/or show site during above listed times at a rate of 25% per occurrence.
- The show schedule is set by show management and the venue. Your shipment is moved into or out of showsite on overtime due to scheduling beyond Demers control.



SHIPPING LABELS ADVANCE

Copy and use this label for Advanced Shipment to Warehouse.
Please have shipment(s) arrive by
Thursday, August 28, 2025 to avoid the late fee.

Pet Food Experts, Mohegan Sun, Earth Expo Center, Sept 11-12, 2025

RUSH!

**DES
FREIGHT**

TO:

EXHIBITING COMPANY *Please write exhibiting company's name in this box*

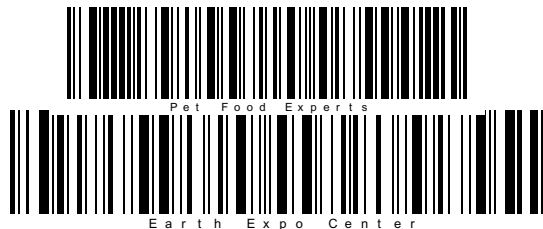
Pet Food Experts

BOOTH NUMBER(s) *Please write Booth # in this box if you know it at time of shipment*

c/o Demers Exposition Services, Inc.
151A Park Ave
East Hartford, CT 06108

Carrier _____

Number _____ of _____ pieces



SHIPPING LABELS DIRECT

Important Shipping Information:

DO NOT SHIP to HOTEL GUEST

All shipments for Exhibits must be addressed in C/O Demers Expo. Shipments sent to hotel guest will be re-directed to Demers and incur re-direct fees.

Pet Food Experts, Mohegan Sun, Earth Expo Center, Sept 11-12, 2025

RUSH!

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TO:

EXHIBITING COMPANY *Please write exhibiting company's name in this box*

Pet Food Experts

BOOTH NUMBER(s) *Please write Booth # in this box if you know it at time of shipment*

c/o **Demers Exposition Services, Inc.
Earth Expo Center
Loading / Receiving Dock 1
1 Mohegan Sun Blvd
Uncasville, CT 06382**

Carrier _____

Number _____ of _____ pieces



Copy and use this label for Direct Shipment
to SHOWSITE for **September 10-11, 2025 ONLY.**

DES-DEMERS EXPOSITION SERVICES, INC. - 151a Park Ave – East Hartford, CT 06108
860.882.0003 – Fax 860.579.3976 – Email info@demersexpo.com
www.demersexpo.com



**Demers
Events
& Expo
Services**

LIABILITY AND INSURANCE BULLETIN

Pet Food Experts, Mohegan Sun, Earth Expo Center, Sept 11-12, 2025

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for damage to uncrated materials, improperly packed materials, or concealed damage.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, theft or disappearance of exhibitor's material after same have been delivered to exhibitor's booth.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, theft or disappearance of materials before they are picked up from exhibitor's booth for reloading after the event. Bills of lading covering outgoing shipments which are furnished to DEMERS EXPOSITION SERVICES, INC. by exhibitors will be checked at the time of our actual pick-up from exhibitor's booth and corrections made where discrepancies occur.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, damage or delay due to fire, acts of God, strikes, lockouts or work stoppages of any kind, or to any causes beyond its control.

DEMERS EXPOSITION SERVICES, INC.'s liability shall be limited to physical loss or damage to the specific article which is lost or damaged, and in any event, DEMERS EXPOSITION SERVICES, INC.'s liability shall be limited to \$0.30 per pound.

DEMERS EXPOSITION SERVICES, INC. shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues, or for any collateral costs which may result from any loss or damage to an exhibitor's materials which may make it impossible to exhibit same.

The consignment or delivery of a shipment to DEMERS EXPOSITION SERVICES, INC. by an exhibitor, or by any other shipper on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipment) of the terms and conditions set forth in this bulletin.

**EXHIBITORS REQUIRING ADDITIONAL INSURANCE COVERAGE SHOULD
ARRANGE TO PLACE SAME THROUGH THEIR AGENT OR BROKER.**



LOAD IN/OUT RESTRICTIONS

Please Read the Following Regulations Regarding the Movement of Exhibit Materials for Events at the Earth Expo Center

The movement of exhibit materials within or through Casino or front of house areas, within or through any entertainment or public access spaces, or through any emergency exit doors, is strictly prohibited.

Exhibit materials for use at events held in the Earth Expo Center must move in and out of the venue only through the Overhead Doors on the West Side (loading dock side) of the building.

When moving any items, exhibitors are prohibited from using any hotel or departmental equipment of or belonging to Mohegan Sun, including but not limited to bellman carts, concierge carts, banquet carts, serving carts, hand trucks, laundry bins or other similar rolling items. Please note that Mohegan Sun does not issue carts or other equipment for exhibitor use during move-in and move-out activities, and prohibits its employees and staff from assisting exhibitors in these activities.

Mechanized material handling equipment, such as forklifts, rider jacks and pallet jacks, may only be operated by Demers Staff. Operation of this equipment by anyone other than Demers Staff, regardless of circumstance, is strictly prohibited.

Should an exhibitor require assistance when moving exhibit materials in or out of the facility, please see a Demers representative at the service desk located on the Expo Center floor to arrange for needed assistance. Please note that fees may apply for these services.

Vehicle access to the loading dock is strictly limited to scheduled load-in and load-out hours. For more details, please see the next page for Use of the Loading Dock.



USE OF THE LOADING DOCK

Use of the loading dock to load / unload exhibit materials is available to exhibitors during scheduled move-in / move-out hours. **ALL exhibitors MUST FOLLOW** the procedures specified on this page in order to access and use the loading dock.

MOVE IN HOURS:

Wednesday, September 10, 2025 from 6:00pm - 9:00pm

Thursday, September 11, 2025 from 8:00am - 1:00pm

MOVE OUT HOURS:

Thursday, September 11, 2025 from 3:00pm - 5:00pm (carriers must check in by 4pm)

THE DOCK IS CLOSED DURING ALL OTHER HOURS

- Loading dock access is allowed **ONLY DURING** scheduled load-in and load-out hours. If loading out, you must first breakdown your booth before obtaining a Dock Pass.
- When arriving to the loading dock, you will be directed to either the self-unloading area or to the Demers unloading area. The self-unloading area is for mini-van/van style vehicles or smaller that the exhibitor can completely unload without the use of mechanized equipment. All other vehicles like straight trucks and trailers **MUST** be unloaded at the Demers assisted area (Drayage fee, with a minimum of 2 cwt applies to this service).
- At the self-unloading area, **YOU WILL HAVE 15 MINUTES TO UNLOAD / LOAD YOUR VEHICLE** without incurring a fee. Vehicles **MUST REMAIN RUNNING WITH LIGHTS ON** during this time. If you exceed the 15 minute time limit, **YOUR VEHICLE WILL BE REMOVED** from the loading dock by Demers staff.
- If you require more than 15 minutes to unload or load your vehicle, you **MUST HIRE DEMERS LABOR/DRAYAGE STAFF** to assist you in loading/unloading your vehicle and in moving your items to/from your booth. Fees will apply and must be paid at the time of service.
- Use of the loading dock is for **LOADING AND UNLOADING ONLY**. Once your vehicle is unloaded and exhibit items brought to your booth, your vehicle **MUST BE MOVED** to an alternate parking location. Your vehicle may not remain parked on the loading dock while you set-up your booth.
- **ALL** move-in and move-out activity **MUST** enter and exit the Expo Center through the Overhead Doors on the **WEST SIDE** (Loading Dock side) of the building **ONLY**.

Pet Food Experts, Mohegan Sun, Earth Expo Center, Sept 11-12, 2025



BEAR LOT DIRECTIONS

Please use these directions to access the Bear Lot.
The Bear Lot will be used as a staging (marshaling) lot for all vehicles requiring access to the loading dock.

You must first check-in at the Bear Lot before proceeding to the loading dock.

From 395:

Take Exit 9 onto 2A East. Then take Exit 6 from 2A East (this turns into Mohegan Sun Boulevard). Turn Right at the first traffic light. Then take next right into Bear Lot. (you will likely see several large trucks staged in this lot).

From 2A West:

Take Exit 2. Once off the exit ramp you will come to a Traffic Light (this is Mohegan Sun Boulevard). At this Light continue straight, crossing Mohegan Sun Boulevard. The Bear Lot entrance will be on your right. (you will likely see several large trucks staged in this lot).



Type the following code
into GOOGLE MAPS for
direction to Bear Lot:
FWMC+J3 Uncasville, Montville, CT



DIRECTIONS TO LOADING DOCK

Once at the stop-light leaving the Bear Lot, turn right on Mohegan Sun Boulevard, Travel 3/10 mile on Mohegan Sun Boulevard - staying to the right when the road forks.
Continue past the Hotel and past the Expo Hall (both will be on your left).

The Earth Expo Loading Dock Entrance will be on your left once you pass the Expo building.



Pet Food Experts, Mohegan Sun, Earth Expo Center, Sept 11-12, 2025



FACILITY LABOR REGULATIONS

**FACILITY WORK RULES ARE IN EFFECT AT THE CONVENTION CENTER
PLEASE READ THE FOLLOWING SUMMARY OF WHEN LABOR RULES APPLY
THESE RULES MAY IMPACT YOU AS A VENDOR:**

(1) If You Require Mechanized Equipment To Move Your Items:

(pallet or rider jack, forklift, moffett lift, bobcat)

You are required to use Union Labor to operate this equipment.

(2) If You Require Assistance To Set Your Booth:

You may have your full time employees perform the work to set your booth.

The employees used **MUST BE FULL TIME EMPLOYEES** of the Exhibiting Company.

Employment ID to verify full time employment must be produced if requested.

Assistance needed in addition to your full time employees must be ordered through Demers Exposition Services.

Notice to Exhibitors Regarding use of Exhibitor Appointed Contractors:

Exhibitor Appointed Contractors (EAC) may supervise the work performed, but employees of the EAC may not perform the actual work to set the booth.

**** THE EXPO CENTER DOES NOT PROVIDE CARTS FOR VENDOR USE ****

See the Demers Exhibitor Services Desk with any questions.

ADVANCED SHIPMENTS OF FREIGHT

Vendor items may be shipped in advance of the event to the Demers Expo Warehouse, or directly to the Convention Center via a third party carrier (i.e. UPS, FedEx and all other contract or freight carriers).

All direct deliveries to the Expo Center will be received only on event setup days, so please plan accordingly. Items shipped in advance will be delivered to the Vendor by Demers Expo Services. Applicable material handling / drayage fees will apply.

FLAMEPROOFING / FIRE REGULATIONS

All booth items and decorative materials, including tents & table coverings, must be non-flammable and flame-resistant in accordance with applicable fire code standards and regulations as set forth by the office of the Mohegan Sun Fire Marshal. Specifically, all such items must meet or exceed NFPA 701 standards.

All tents must have a non-flammable tag affixed to it or the Fire Marshall will have it removed.

INSURANCE

You are advised to consult your insurance broker to determine the appropriate level of insurance coverage required for your display items and materials from the time they leave your premises until their return thereto. Demers Exposition Services, Inc., the Event Venue, and their respective officers, employees, agents, associates, successors and assigns, are not responsible for loss or damage sustained to exhibitor items or materials, whether sustained by fire, water, theft, accident or other cause, foreseeable or unforeseeable.



FACILITY LABOR REGULATIONS CON'T

THE FOLLOWING ARE NOT PERMITTED:

Gambling, as is defined as risking something of value for gain contingent on chance.

Any products containing THC.

Alcohol served for sale or tasting, unless purchased and served by Mohegan Sun Banquet Bartenders

Perishable food served for immediate consumption to the consumer (such as meals, tacos, sandwiches, etc)

Cooking on site in or outside the building, unless approved by the Mohegan Sun Health and Fire Department.

Fireworks including haze.

Animals (other than licensed service animals).

RULES & REGULATIONS

Food sales or tastings are prohibited unless the food show application has been received and approved by the Mohegan Tribe Health Department (MTHD) no later than 10 business days prior to the event and communication between the vendor and MTHD and may include a request for additional information.

Medically based therapy treatments (barbering, body piercing, cosmetology, hairdressing, esthetician, eyelashes, massage therapy, nails, tanning, tattooing, etc) are prohibited unless an application for temporary health and beauty license has been received and approved by the Mohegan Tribal Health Department (MTHD) no later than 10 business days prior to the event and communication between the vendor and the MTHD and may include a request for additional information.

Vehicles must have 1/4 tank of gas or less and be inspected prior to entry into the building.

Open flame & other combustibles need to be pre-approved by the Mohegan Tribal Fire Department.



LABOR ORDER FORM

ORDER ONLINE AND SAVE THE 8% ADMINISTRATIVE FEE!

Display Labor

These craftsmen crate, uncrate materials, set-up and dismantle exhibits

STRAIGHT TIME 8:00am to 4:30pm, Monday - Friday
OVERTIME 8:00am to 4:30pm, Saturday & Sunday
4:31pm to 11:59pm, Monday - Sunday
DOUBLE TIME 12:00am - 7:59am, Monday - Sunday & all Holidays

*Two Hour Minimum per Laborer

Rates: per person/per hour

ADVANCE PRICE SHOWSITE PRICE

\$98.70 \$149.10

\$148.05 \$233.65

\$197.40

\$298.20

Advance Pricing Deadline: Thursday, August 28, 2025

Start time guaranteed only when labor is requested for the start of a working day (8:00am). Labor must be cancelled 72 hours in advance of start time to avoid estimated labor charges.

INSTALLATION LABOR

☐

Demers Exposition Supervised Labor - Installation of your exhibit will be completed at our discretion prior to show opening. The charge for this service is 30% of the total installation labor bill, or a minimum of \$60.00

Emergency Contact:	Phone:
Display Contact:	Phone:

☐

Exhibitor Supervised Labor - Supervisor must check-in at the Demers Service Desk to pick-up labor.

Supervisor Contact:	Phone:
---------------------	--------

Date	Start Time	No. of Laborers	X	Approx. Hrs Per Laborer	=	Total Hours	@	Hourly Rate	=	Estimated Total Cost
			X		=		@		=	
			X		=		@		=	
DEMERS Supervision 30% or \$60.00 Minimum										
8.00% Admin Fee										
Total										

If you elect Demers Supervised Labor to assemble your display, the display must have complete explicit instructions. Any booth without complete explicit instructions will either incur additional labor costs for specialty labor or not be installed.

DISMANTLE LABOR

☐

Demers Exposition Supervised Labor - Dismantle of your exhibit will be completed at our discretion at the close of the show. The charge for this service is 30% of the total installation labor bill, or a minimum of \$60.00

Emergency Contact:	Phone:
Display Contact:	Phone:

☐

Exhibitor Supervised Labor - Supervisor must check-in at the Demers Service Desk to pick-up labor.

Supervisor Contact:	Phone:
---------------------	--------

Date	Start Time	No. of Laborers	X	Approx. Hrs Per Laborer	=	Total Hours	@	Hourly Rate	=	Estimated Total Cost
			X		=		@		=	
			X		=		@		=	
DEMERS Supervision 30% or \$60.00 Minimum										
8.00% Admin Fee										

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

DES-DEMERS EXPOSITION SERVICES, INC. - 151a Park Ave – East Hartford, CT 06108
860.882.0003 – Fax 860.579.3976 – Email info@demersexpo.com
www.demersexpo.com



**Demers
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CLEANING ORDER FORM

Vacuuming of booth carpet per booth space @ \$80.00 per day; service includes general booth vacuuming prior to the opening of the show on each day requested.

VACUUMING						
Description	Date Requested	No. of Booths	X	Rate per Day	=	Estimated Total Cost
Vacuuming			X	\$80.00	=	
Vacuuming			X	\$80.00	=	
Vacuuming			X	\$80.00	=	
Vacuuming			X	\$80.00	=	
				8.00% Admin Fee		
				Total		

Order Online and save the 8% Administrative Fee!

8.00% Admin Fee

Total

BULK SPACE VACUUMING (AREA OVER 600 SQ FT)										
Description	Date Requested	Booth Dimensions			=	TTL SQ FT	X	\$0.60	=	Estimated Total Cost
		L	X	W						
Vacuuming			X		=		X	\$0.60	=	
Vacuuming			X		=		X	\$0.60	=	
Vacuuming			X		=		X	\$0.60	=	
Vacuuming			X		=		X	\$0.60	=	
				8.00% Admin Fee						
				Total						

Order Online and save the 8% Administrative Fee!

8.00% Admin Fee

Total

Porter service per booth space @ \$80.00 per day; service includes emptying of trash cans replacement of trash can liners and disposal of trash in your booth space.

PORTER SERVICE						
Description	Date Requested	No. of Booths	X	Rate per Day	=	Estimated Total Cost
Porter Service			X	\$80.00	=	
Porter Service			X	\$80.00	=	
Porter Service			X	\$80.00	=	
Porter Service			X	\$80.00	=	
				8.00% Admin Fee		
				Total		

Order Online and save the 8% Administrative Fee!

8.00% Admin Fee

Total

BULK SPACE PORTER SERVICE (AREA OVER 600 SQ FT)										
Description	Date Requested	Booth Dimensions			=	TTL SQ FT	X	\$0.60	=	Estimated Total Cost
		L	X	W						
Porter Service			X		=		X	\$0.60	=	
Porter Service			X		=		X	\$0.60	=	
Porter Service			X		=		X	\$0.60	=	
Porter Service			X		=		X	\$0.60	=	
				8.00% Admin Fee						
				Total						

Order Online and save the 8% Administrative Fee!

8.00% Admin Fee

Total

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

DES-DEMERS EXPOSITION SERVICES, INC. - 151a Park Ave – East Hartford, CT 06108
 860.882.0003 – Fax 860.579.3976 – Email info@demersexpo.com
 www.demersexpo.com



**Demers
Events
& Expo
Services**

ELECTRICAL ORDER FORM

MAIL OR FAX TO


**Demers
Events
& Expo
Services**
Demers Exposition Services

151A Park Ave., East Hartford, CT. 06108

Ph: (860) 882-0003 Fax (860) 579-3976

info@demersexpo.com

Questions? Visit www.demersexpo.com**COMPANY:****BTH #****EVENT: Pet Food Experts****FACILITY: Mohegan Earth Expo****DATES: September 11-12, 2025**

Event ID#

ELECTRICAL OUTLETS Approximately 120V/208V A.C. 60hz Cycle

QUANTITY Per Show	QUANTITY (For 24hrs Service)	ADVANCED PAYMENT PRICE	STANDARD PAYMENT PRICE	TOTAL COST
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Prices are per event, maximum three days. For longer exhibits, add \$51 per additional day per item ordered.

120 VOLT All 120 Volt Connections are supplied with NEMA 5-15R, 5-20R

1000 - 1500 WATTS (15 AMPS)			\$196.00	\$254.00	
1500 - 2000 WATTS (20 AMPS)			\$236.00	\$307.00	

208 VOLT SINGLE PHASEAll 208 Volt Single Phase Connections are supplied with NEMA 10-30R, 6-50R, 10-50R, 14-50R, L6-20, L6-30
One Dedicated Line for Heavy Duty Service ONLY - Multiple Connections Not Allowed)

15 AMPS			\$196.00	\$254.00	
20 AMPS			\$236.00	\$307.00	
30 AMPS			\$371.00	\$483.00	
50 AMPS			\$437.00	\$568.00	
60 AMPS			\$638.00	\$829.00	
100 AMPS			CALL	CALL	
200 AMPS			CALL	CALL	

208 VOLT THREE PHASE

All 208 Volt Three Phase Connections are supplied with Pin & Sleeve to 5 Wire RBBWG Cam-lok Connectors

60 AMPS			\$1750.00	\$1950.00	
100 AMPS			CALL	CALL	
200 AMPS			CALL	CALL	
400 AMPS			CALL	CALL	

RENTALS (Electricity not included)

20' EXTENSION CORD		\$54.00	
QUAD BOX / MULTI OUTLET STRIP		\$64.00	

LABOR

ST (Mon - Fri 8:00 - 4:30 pm, excluding Holidays)		\$98.28	
OT (Mon - Fri 4:30 pm - 8:00 am, Sat, Sun & Holiday)		\$147.42	
Additional Show Days		\$53.00	

Subtotal Labor & Subtotal Goods

Sales Tax (All items are taxable) No labor will be Taxed 6.35%

PLACE YOUR TOTAL PAYMENT HERE

All foreign checks must be drawn on U.S. Banks Only. Demers reserves the right to correct orders figured incorrectly.

FOR ADVANCE PAYMENT PRICE(posted on online portal) to apply we must receive your order, payment and floor plan showing main power location and distribution points, **10 Business days prior to your show event.****Avoid Duplication !!**

If you fax this form with credit card info, do not mail the original form or send another form of payment.

ONLINE ORDERINGThis show may be available online. Visit www.demersexpo.com. Click on Exhibitor Login. **Login access must be requested prior to portal login is possible by emailing info@demersexpo.com****ISLAND BOOTHS**

There is a minimum labor charge of (1) hour to deliver power to all Island booths. All additional distribution is done by Demers electricians on a time & material basis.

208V & HIGHER VOLTAGES

There is a minimum labor charge of (1) hour for installation & 1/2 hour for removal of all high voltage services. Material charges may apply. If you require services not listed on this form please call for a quote.

DEDICATED OUTLETS

Dedicated outlets require a 20 amp outlet.

24 HOUR SERVICES

Electricity will be turned on within 30 minutes of show opening and off within 30 minutes of show closing, show days only. If you require power at any other time order 24 hour power at double the outlet rate.

SEE REVERSE SIDE FOR ADDITIONAL TERMS AND CONDITIONS**FOR OFFICE USE ONLY**

DATE RECEIVED

PAYMENT METHOD

AMOUNT RECEIVED

RECEIPTED BY:

COMPANY NAME:		PHONE:		FAX:	
ADDRESS:		CITY:		ST:	ZIP:
SIGNATURE:		PRINT NAME:			Country:
EMAIL ADDRESS:				EXPIRATION DATE:	
PAID BY: CHECK		AMX	VISA	MC	CVV:
CARD HOLDER SIGN:			PRINT NAME:		
CREDIT CARD BILLING ADDRESS (If different from address above)					
ADDRESS:		CITY:		ST:	ZIP: